

## IPGA Ends

1.0 Those who desire to govern well connect with Policy Governance resources at a justifiable cost for IPGA.

- 1.1 They access tools, guides, training and advice to effectively execute and promote the model.
- 1.2 They learn from others with similar interests.
- 1.3. They critically assess whether any governance practice or advice is model-consistent.

## Operational Committee Structure

### Membership Committee

- Purpose: Membership recruitment, engagement and retention
- Accountability: Paid membership in IPGA doubles by 2012 to 216 members.
- Related Ends Policy: 1.0
- Interpretation: People who desire to govern well find, join and engage with IPGA.
  - Goal: Paid membership in IPGA doubles by 2012 to 216 members. Evidence will be shown when regonline membership list is run and the members with 0 balance number 216.
- Membership: 3 Practitioners/3 Consultant members
- Committee Charge:
  - Articulate what is ideal member involvement in IPGA:
    - To create a vital IPGA?
    - To expand the resources available to members?
    - To expand our reach in the world?
  - Develop a plan of action to achieve:
    - Increase IPGA membership among practitioner organizations by 100% (25) by the next conference cycle
    - Consider the value of and ideal launch to create an International Registry of PG organizations.
    - Identify 3 top reasons organizations should join IPGA
    - Identify approaches and tools for existing members to use to encourage/incentivize other practicing organizations to invite neighboring PG organizations to join.
    - Other?
  - Increase the # of consultants whose clients join IPGA
    - Consider providing IPGA membership materials to share with clients
    - Consider referral process where consultant shares name of client w membership committee and Committee member follows up – peer to peer.
    - Other?
    - Conduct and analyze exit interviews with members who do not renew so we can learn from the past to inform the future.

### Internal Policy Think-Tank

Membership: former IAG Committee

Purpose: Advise the CEO on internal policy informed by member values on policy of a “political nature”.

a. Re Conference

- Selection of preconference presenters: process and rotation?
- Selection and role of conference chair:
- Process for selection?
- Conference MC role or more than that? What are appropriate duties?

- Speaker criteria to allow more practitioners to present, yet safeguarding for model-consistent presentations.
- Payments to presenters
- Time of year for conference
- Values re: conference location
- b. Re Membership
  - Consideration of dues level
  - Outstanding dues incurred when cycle changed in 2009.
- c. Re List Serve Participation
  - Members only or entry point for people to connect with us
  - If entry point, how do we assure that model-consistent solutions to problems are part of the conversation?
- d. Re National Registry of PG Organizations
  - Criteria to be met as a condition of registering

### **Conference Program Committee**

- Membership: 3-5 Members
- Authority: Advisory to the CEO
- Term One Year: July 24, 2010 to Next Conference
- Accountability: Conference Program Developed and Slated six months prior to conference date.
- Ends Policy:
  - They access tools, guides, training and advice to effectively execute and promote the model.
  - They learn from others with similar interests.
- Interpretation: Participants of the IPGA conference receive stimulating content, practical solutions and opportunities to share their success stories, challenges, and journeys.
- Goal: Paid attendance at IPGA annual conference increases to 250 by 2012
- Committee Charge:
  - Develop a Conference Theme (by October)
  - Identify general topical areas for exploration during the IPGA Conference based on the theme chosen.
  - Identify core topics that must always be included in the conference.
  - Identify general areas of interest that would appeal to repeat attendees.
  - Identify general area(s) of interest for a keynote speaker.
  - Put out a call for presentations.
  - Select presentation topics based on interest to these audiences:
    - PG Seeker
    - Seasoned PG practitioner
    - CEO whose Board practices PG
    - General governance relevance (keynote and concurrent sessions)
    - General consultant/facilitator relevance

### **Conference Social/Networking/Entertainment Committee**

- Membership: 3-5 Members
- Related Ends Policy: 1.2 They learn from others with similar interests.
- Interpretation: Participants connect and feel a sense of community when they attend IPGA events.
- Committee Charge:

- Make recommendations to the CEO regarding ideal social/networking time and activities during Annual Conference
- Create and implement on-site networking activities within the conference structure and budget that optimize networking impact of 2011 conference attendees.
- Connect at least one networking event to the IPGA on-line communities that have formed and that would encourage others to engage in IPGA on-line communities.
- Consider the feasibility of a silent auction of gift baskets contributed by members (representing home countries) as a fund-raising vehicle? What should the money go toward?
- Consider the feasibility of a fun social event involving music/dancing or performance by a local group (high school/college students). Would this be a good fit for our conference? i.e. Country line dancing where you don't need male/female couple to dance.

### **Outreach Committee (Website)**

- Purpose: Define parameters and assure development of website presence that has value to members and fulfills on the Ends.
- Accountability: Collaborate with the CEO on website content development.
- Related Ends Policy:
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- Interpretation:
  - People find resources on the IPGA website to promote Policy Governance in their communities.
  - People find resources on the IPGA website to effectively execute the model
  - People find resources on the IPGA website to help them critically assess whether a practice or advice received is model-consistent.
  - Members connect meaningfully in between conferences through on-line communities.
- Committee Charge:
  - Determine a philosophy of what should be available on the website to members only and what should be available to the general public.
  - Identify content that should be available on the IGPA website that would bring value to membership in any/all of the areas above.
  - Create Interpretation for on-line communities.

### **Newsletter/Journal Editorial Board**

- Purpose: Define editorial considerations and launch an e-newsletter or journal that has value to membership.
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- Interpretation: Members have a place to publish success stories, challenges, PG journeys and practice issues.
- Name of Publication (Concept): The PG Journal (The Practicing Governance Journal)

I would be interested in participating in one the following committees:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

I would be willing to consider chairing this committee.

(If checked, the CEO will contact you to discuss the commitment and accountability involved.)