

2018 IPGA PRE-CONFERENCE SESSION

POLICY GOVERNANCE® 101: TEN KEY PRINCIPLES FOR EFFECTIVE BOARDS

Thursday, June 21, 2018

10:00 am – 4:30 pm

Have you ever...

- seen board members get drawn into operational details?
- seen intelligent, well-meaning people become a dysfunctional group?
- questioned how time was used at a board meeting?
- worried the board might miss something important?
- wondered why the same conversations keep recurring?
- wished boards knew how to direct and control — without micromanaging?
- wanted more results, less frustration?

Luckily, there's hope.

A set of principles called Policy Governance® enables boards to govern effectively on behalf of owners. When these principles are applied, board and staff know the difference between governance vs. management decisions, how to delegate without micromanaging, and how to be accountable without getting tied up in red tape.

By the end of this workshop, you will know how to:

- save valuable board meeting time while getting more done
- liberate the chief executive and staff to create, innovate, achieve results
- improve the board - CEO relationship
- prevent board member frustration and burnout
- control effectively without micromanaging
- please your members, community, owners or shareholders
- apply your new understanding of this system and enjoy the rest of the conference!



Susan Mogensen, President of Brown Dog Consulting

Susan's passion lies in helping people work more effectively together in pursuit of productivity, profit, and progress. Starting off as a page in the House of Commons, Susan served in multiple roles in the Canadian Parliament for 12 years and has a particular interest around transformational change to democratic institutions.

Beyond her Parliament Hill experience, her governance background includes a B.A. (Honors) in Political Science from Carleton University, training at the Policy Governance® Academy (SM) in 2002, serving as CEO of the International Policy Governance Association from 2004-2009, coaching and training multiple boards of directors from a variety of sectors, and both attending and speaking at multiple governance conferences throughout Canada and the United States.