

IAG Meeting

March 4, 2010 10:00am EST

Attending:

Sharon Boesen
Caroline Oliver
Dianne McMillan
Karl Sommers
Jan Moore
Bill Charney
Samantha Seip

Fundraising in IPGA

To be discussed next time.

Organizational Memberships:

Individual programs-special rate for groups with more than 5 members

Increase contact with owners

Current organizational members often signed up by support staff, should clarify

When pricing is clear promote this membership type with the consultants

Send out a brochure about membership type for consultants to use?

Consultants pitch as an opportunity to connect with others who use the model and the monetary advantage for ordering materials

Standard protocol in implementation package is Board Leadership Newsletter and page about IPGA membership benefits-ongoing learning opportunities and discounts

Consider redefining organizational membership as more consistent with goals-new organizations may not wish to commit personally. Maybe start with a more generic and then encourage the addition of individual names. Individuals within organizations are transitory, may cause membership problems.

Send a survey to ask organizational members what they need?

No, people may not see their benefits right now. Be proactive and say that the membership is redesigned to provide these things.

Attach three names (current chair, current board secretary...)

New Student/Academic Membership

PG is popular in universities

Ontario schools (Wilfred Laurier and Algonquin) come regularly to Academy and to the Conference.

Student members could be a source of growth for IPGA. Students give organizations vitality. Need to promote to schools where the model is taught. Create a student track in the conference, ongoing support system for students.

National Association of Student Unions-most colleges have a student government

Current disenchantment with politics in young people now-PG offers a voice and hope.

Carefully priced membership 3 members from your University for \$100?

Variable costs-sponsor to create 10 scholarship opportunities, not build profit, but build critical mass

UK running a third UK PG Academy-offer 50% off for two young people to encourage attendance

Good for commitment to subsidize prices but not give away

Promote as a résumé builder for political science majors

Special Interest Groups Among Membership

When you join/renew you are asked which group(s) you would like to be connected with

Continuing education, real estate, healthcare, corporate, credit union, religion

Work on networking

Help prospective members to think about the model as applicable

Clients ask who else is using the model

Blog on website or web-forum?

Instant community would grow

Offer option to create new groups

What is sufficient membership to make a group meaningful? 5 or 6 people?

Clickable multiple choice question on home page to generate interest

Start with large groups and let sub-groups form (eliminate bureaucracy by creating broad online forums that can branch out that have a designated monitor)

Invigorating to see what other groups are using PG-new ideas from speaking across disciplines

Speaker for conference

Stephen Haines may cancel due to illness

We need a keynote speaker for limited compensation

Someone from the world of governance, but not necessarily PG

Someone familiar with the model and the Carvers

Someone who would be well received

Is it necessary for the keynote speaker to be well informed about PG?

Perhaps an expert on another area that can connect PG to the broader world

Example: Bill Isaacs spoke about dialog

Relevant areas:

Communication skills

Conflict resolution

Adam Kahane "Bringing Systems Thinking to Conference Resolution"

Organizational Development

How do these movements grow? Parallels with growth of PG.

Greenleaf Center

Dr. Carver is speaking at their conference this year

Larry Spears from a few years ago: 7 Pillars of Servant Leadership

Foresight and systems thinker are two of the pillars

State level is heightening scrutiny of charitable solicitation rules, executive compensation, etc. People may like to speak about trends in heightened scrutiny of boards. Attorney general speaking about what is happening and why.

Make sure it's not North American centric.

How do we plan for the future or frame Ends for the future?

Dealing with environmental changes.

Decision making in other cultures-First Nations Councils, governing by consensus.

Michael Bungay Stanier runs an organization called Box of Crayons in Toronto

Coaches organizations to do less good work and more great work.

Purpose of conference as growth of PG or as helping boards see PG work in the real world.

Helping boards use PG is the main purpose.

Spreading PG as a secondary purpose.

People come for practical reasons and we don't want to leave them dissatisfied.

Once they have the nuts and bolts they also come to be uplifted and feel that they are part of something that the world needs.

Call for volunteers to help us create and update a glossary on the website.

Easy definitions of main terms in PG.

People interested:

Sam email Caroline to start draft

Dianne will respond to drafts

Dice as logo for conference

Is it off-putting to the religious organizational members?

The opposite of things staying in Vegas

What happens in Vegas spreads to boards worldwide.

Come to Vegas and score big for your board. Leave with tips and tricks for better board governance.

List ideas for activities that are not gambling related.

Gambling is the tertiary revenue source in Vegas-restaurants and shopping are better.

Next meeting Thursday, April 8th at 10:00am EST.