

Organizational Information

About the Association

The International Policy Governance® Association (IPGA) was incorporated in New York State on March 12, as a 501(c)(3) not for profit organization and officially launched in Toronto, Ontario, Canada on June 22, 2001. This year (2011) marks the Association's tenth full year of operation.

Chief Executive Officer

Susan S. Radwan (CEO) (**April 13, 2010 to current**)
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Phone 517 256-4786

Administrative Address

1390 Eisenhower Place
Ann Arbor, MI 48108
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www.policygovernanceassociation.org

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1390 Eisenhower Place
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The Board of Directors

The 2010-2011 Board members are:

John D. Bruce (Term Expiring 7/2012)

Email: johndbruce@btinternet.com

Eric Craymer (Term Expiring 7/2011)

Email: Eric.Craymer@policygovernanceconsulting.com

Jim Hyatt (Term Expiring 7/2012)

Email: jim@bcharney.com

Karl Sommers (Term Expiring 7/2013)

Email: Karl.Sommers@karlsommers.com

Jurrian Vander Straaten (Term Expiring 7/2013)

Email: jurrian.vds@gmail.com

William Harper (Term Expiring 7/2013)

Email: williampatrickharper@gmail.com

Sue Radwan (2nd Term Expiring 7/2012)

Email: suzyradwan@aol.com

Resigned September 9, 2010 to eliminate perceived conflict of dual roles.

During the July 2010 Board meeting, Eric Craymer was elected as Chief Governing Officer with the commitment of support by Jim Hyatt (functioning as a Vice CGO might) and John Bruce was elected Secretary of the Board, prior to the Annual General Meeting, as directed in the IPGA Bylaws.

Organizational Meetings

July 22, 2010	2010 Annual General Meeting (AGM)
September 8, 2010	Board Conference Call
October 5, 2010	Board Conference Call
November 2, 2010	Board Conference Call
December 15, 2010	Board Conference Call
January 12, 2011	Board Conference Call
February 22, 2011	Board Conference Call
March 22, 2011	Board Conference Call
April 5, 2011	Board Conference Call
April 20, 2011	Board Conference Call with Authoritative Source
May 3, 2011	Board Conference Call
June 3, 2011	Planned Board Conference Call
June 22-23, 2011	Planned On-Site Board Meeting, Calgary
June 24, 2011	Planned Annual General Meeting

Organizational Changes

In July 2010, association management company Tiber Creek Associates of DC gave notice that they would end their contract with IPGA effective August 2010 after 18 months of service. Their service enabled IPGA to recover financial stability following a very difficult period in the history of the organization. They promised to make the transition as seamless as possible to a new management infrastructure.

In September 2010, Susan Radwan resigned her board position to eliminate the perceived conflict with her position as CEO. Radwan had served four years on the Board of Directors, including a term as CGO.

In October 2010, CEO Radwan contracted with AMR, an association management company based in Ann Arbor, Michigan to provide infrastructural services to IPGA. AMR personnel provide financial accounting, conference logistics and marketing, and membership development services. It took approximately 90 days for AMR to become functional due to the need for reconstruction of financial and membership records.

As AMR became functional, CEO Radwan was able to focus on Ends production.

IPGA Ends as of July 2010 – Feb 22, 2011

1.0 Those who desire to govern well connect with Policy Governance resources at a justifiable cost for IPGA.

1.1 They access tools, guides, training and advice to effectively execute and promote the model.

1.2 They learn from others with similar interests.

1.3. They critically assess whether any governance practice or advice is model-consistent.

Revised Ends effective February 22, 2011 - current

1.0 Those who desire to govern well connect with Policy Governance resources at a justifiable cost for IPGA.

1.1 **Increasing numbers acquire knowledge and skills to effectively execute and share the model.**

1.2 They learn from others with similar interests.

1.3. They critically assess whether any governance practice or advice is model-consistent.

Organizational and Board Performance

Operational Performance

The Board has requested CEO Sue Radwan to contribute to this Annual Report with a report on IPGA Operations. Her report is below.

In the last quarter of 2010 upon the hiring of AMR, IPGA finally had the infrastructure in place to focus on Ends production.

The operational plan called for expansion of programs that delivered on Ends as well as expanding our reach beyond the 800+ names in our database. To achieve Ends the following projects were pursued:

Future Scan Series, October 2010 The Future of Technology (webinar)
First Annual Consultant's Forum, held in Kansas City, MO, January 2011
Future Scan Series, April 2010 The Rebalancing of the Global Economy (webinar)
2011 Annual Conference: The Art and Craft of Good Governance, June 2011

Development of New Resources: (to be introduced at the 2011 conference)

- Elevator pitch to guide practitioners as they promote Policy Governance
- International Registry of Organizations on the Path to Policy Governance

Deployment of Resources:

- Introductory DVD is now available on Amazon.com
- Mailing list purchased so that we can reach 16,000+ new contacts and make our resources and events visible to them.

Website Redevelopment:

- In the coming months, a concerted effort will be made to create a robust website that delivers on resources to the general public about Policy Governance. Currently, the plan for resources includes:
 - Monthly Tips for Boards using Policy Governance
 - Governance Book Club focusing on titles that will enhance Board performance
 - Elevator pitches to promote Policy Governance® to people who have never heard of the theory.
 - Policy Governance success stories and testimonials
 - International Registry for Policy Governance Practitioners
 - Research papers written about Policy Governance and Good Governance in general
 - Plus, existing resources such as:
 - Source Document (10 principles of Policy Governance)
 - The PG Glossary of Terms
 - The PG 360 (a quiz to examine accurate understanding of Policy Governance)
 - Books published on Policy Governance

Status of Membership

In the transition of association management company services, it was discovered that the membership database technology that IPGA had been using for several years, did not function properly and was not able to provide an accurate list of paid members. As of this writing, there are 65 paid members, including 16 supporting members, 14 organizational members, and 35 full members. This result has caused the Board to examine the function of membership in IPGA.

Status of Operations

2010-2011 has been focused on designing systems toward Ends production and internal infrastructure. All policy interpretations have been developed with operational definitions and have been monitored. Because the systems of IPGA are less than one year old, results compliant with the operational definitions have generally not come to fruition. However, we expect measurable results in the coming year as our systems have time to become fully functional.

Governing Performance 2010-2011

The Board would like to thank you all for your ongoing support of owner accountable, effective governance. In pursuit of making sure that the right things happen and that the wrong things don't, we believe that we are obligated both to gather input from you and to share with you how your input has been used and to illustrate to what extent the changes in the world you desire have been achieved. This section of the Annual Report is meant to accomplish those connections.

Significant Events in the Board

As was previously communicated Sue Radwan resigned from the Board in order to maintain complete focus on her role as volunteer CEO.

Owner Input

Table discussions were conducted at the 2010 Annual General Meeting. The Board clearly heard that the owners present wanted increased transparency and to see actual Ends production. Both of these have been a consideration in our communications and in our policy development (see "Ends Development" below)

Currently there is a new linkage in progress. You have hopefully participated in the online survey which asks you to share your perspectives on a number of issues the Board is, or may be, considering. The Board is hopeful that this will yield excellent insight that will inform our policy work in the upcoming year.

Ends Development

The Board used owner input from the 2010 Annual General Meeting and from the Authoritative Source (John and Miriam Carver) as it reviewed the Ends developed in June of 2010. They were determined to accurately represent owner values about Ends with two exceptions which were changed in policy. The June 2010 Policy 1.1 was, in part, really describing Means, not Ends. In addition, based on linkage from the 2010 Annual General Meeting the Board wanted to incorporate the desire for seeing actual Ends achievement and incorporated this into Policy 1.1 by asking for an increasing degree of this particular achievement over time. To capture these values more precisely, the current policy states "Increasing numbers acquire knowledge and skills to effectively execute and share the model." We believe these adjustments could have large effects over time.

Though Sue Radwan was acting CEO prior to her resignation from the Board, her willingness to stay on in a full volunteer capacity meant that there was a new CEO at the helm. The changes in Ends Policies and in the CEO have resulted in new interpretations. This reset the clock in that new interpretations presaged new operational definitions, rationales, standards of successful performance and data tracks.

